

## ABSTRACT OF THE DISCLOSURE

An information distribution system including a distribution server 102 which distributes predetermined distribution information, and distribution terminals 14 to 16 each of which receives the distribution information distributed from the distribution server and outputs the distribution information from user interface means in a predetermined output form, wherein the distribution information includes an object information element which is an object of the distribution and an objective of the output, and a control information element which controls the user interface means so as to return response information to the distribution server, the response information being generated by a user in response to the distributed object information element, and each of the distribution terminals 14 to 16 includes user interface control means for controlling the user interface means in accordance with a content of the control information element so as to return the response information to the distribution server 102, and medium output means for outputting the object information element of the received distribution information in the form of recording on a predetermined recording medium.